

Ted Project

Ted Writing (April)

21st Century Reading Book 4B

Choose one of the Projects from Unit 7-12 to complete the writing assignment. The writing assignment is listed at the end of each unit. All writing assignments will be carried out individually. The textbook is there to guide you through the writing assignment. The reading section including diagrams, photos, infographics, and guiding questions are there to help you brainstorm your ideas for the writing assignment.

You may look up the actual Tedtalks listed under each of the units in the textbook. Transcript of each of the tedtalks from the unit will be provided towards the end of the textbook.

Ted Speakers

Unit 7: Medical Frontiers

David Sengeh

The sore problem of prosthetic limbs

Writing: Writing a letter to a potential investor about why it is worth investing on your invention (e.g. prosthetic limb)

Unit 8: Life Decisions

Meg Jay

Why 30 is not the new 20

Writing: Writing an advice column (to one of the three people included in the textbook in making difficult choices)

Unit 9: Technology and Innovation

Vjay Kumar

Robots that fly... and cooperate

Writing: Writing about the applications of drone technology (where would they be used and for what purposes)

Unit 10: Connections

Julian Treasure

Five ways to listen better

Writing: Summarizing the results of a survey of what makes you a good listener

Unit 11: Life in the Slow Lane

Gavin Pretor-Pinney

Cloudy with a chance of joy

How I held my breath for 17 minutes

Writing: Writing an advertisement of an organization (that encourages people to slow down and appreciate small things - nature, food, travel - and live more in the present)

Unit 12: Make yourself Heard

Margaret Heffernan

Dare to disagree

Writing: Writing an email to a company CEO concerning the problem of chemicals found in products produced from your company raising health concerns. Explain your role and the decisions reached.