

Ted Project

Ted Assignment(February2)

21st Century Communication 2

Choose one of the Assignments from Unit 1-8 to complete the writing assignment. The writing assignment is listed at the end of each unit. All writing assignments will be carried out individually. The textbook is there to guide you through the writing assignment. The reading section including diagrams, photos, infographics, and guiding questions are there to help you brainstorm your ideas for the writing assignment.

You may look up the actual Tedtalks listed under each of the units in the textbook. Transcript of each of the tedtalks from the unit will be provided towards the end of the textbook.

Ted Speakers

Unit 1: Secret Wishes

Secret Keeper

Frank Warren

Half a Million Secrets

Writing: Give an individual presentation presentation about how people in your community can share their hopes, thoughts, and ideas. Refer to both infographics and Tedtalk included in the unit.

Unit 2: Changing Climate, Changing Minds

Coldwater swimmer

Lewis Pugh

How I swam the North Pole

Writing: Give an individual presentation about an environmental or social topic that is important to you. Refer to both infographics, text, and Tedtalk provided for the unit.

Unit 3: Unexpected Discoveries

Map researcher

Daniele Quercia

Happy Maps

Writing: Give an individual presentation on your own happy map. Refer to both infographics and Tedtalk provided in the assignment.

Unit 4: The Business of Style

Fashion Designer

Danit Peleg

Forget Shopping, Soon You'll Download Your New Clothes

Writing: Imagine you work for fashion company and try to come up with a set of questions that you would come up with to ask your class in consideration of their interests, preferred styles and taste in recent fashion trends. Refer to both infographics and Tedtalk in the unit to complete the assignment.

Unit 5: Engineered by Nature

Microroboticist

Sarah Bergbreiter

Why I make robots the size of a grain the size of a grain of rice

Writing: Write an individual written presentation about other applications for biomimicry projects. Refer to both infographics, text and Tedtalk provided in the unit.

Unit 6: Lending a Hand

Aid Worker

Joy Sun

Should you donate differently?

Writing: Write out a script for a role play about how to donate money to people in need. Imagine you have \$200 to donate to people and write about a role play o how you would be using the money. Refer to infographics, texts, and Tedtalk provided in the unit to be completing the particular assignment.

Unit 7: Less is More

Writer and designer

Graham Hill

Less Stuff, More Happiness

Writing: Write out a written presentation about the topic, “less is more” referring to infographics, texts, and Tedtalk addressed in the unit. Is having lots of choice or a lot of stuff always a good thing? Refer to arguments made by the speaker and the relevant texts in the unit.

Unit 8: Justice in the Jungle

Drones ecologist

Lian Pin Koh

A Drone’s-Eye View of Conservation

Writing: Write out a presentation about an animal that is under threat. Refer to infographics, text, and Tedtalk provided in the unit. Explore with infographics and visuals to complete the assignment.