

Ted Project

Ted Assignment (March)

21st Century Communication 3

Choose one of the Assignments from Unit 1-8 to complete the writing assignment. The writing assignment is listed at the end of each unit. All writing assignments will be carried out individually. The textbook is there to guide you through the writing assignment. The reading section including diagrams, photos, infographics, and guiding questions are there to help you brainstorm your ideas for the writing assignment.

You may look up the actual Tedtalks listed under each of the units in the textbook. Transcript of each of the tedtalks from the unit will be provided towards the end of the textbook.

Ted Speakers

Unit 1 Bringing Dreams to Life

Entrepreneur and author

Bel Pesce

5 Ways to Kill Your Dreams

Assignment: Write an assignment on “How NOT To learn a foreign language” Refer to the ted by Bel Pesce

Unit 2: Say it your Way

Lexicographer

Erin Kckean

Go Ahead, Make up New Words

Assignment: Give a pair presentation to teach new words. Refer to the ted by Erin Kckean to complete the assignment.

Unit 3: To the Rescue!

Disaster Roboticist

Robin Murphy

These Robots Come to the Rescue After a Disaster

Writing: Write about a group role-play about robot designs (Write about your robot design and how you would present your robot design to your classmates pretending they were individual investors who would invest in your robots)

Unit 4: Beyond Limits

Multimedia artist

Phil Hansen

Embrace the Shake

Writing: Give an individual presentation about someone who overcame a limitation or used it in order to become successful in some way. Refer to the Tedtalk by Phil Hansen in completing the assignment.

Unit 5: Stress: Friend or Foe?

Psychologist

Kelly McGonigal

How to make Stress your friend

How I held my breath for 17 minutes

Writing: Write a report on stress referring to Tedtalk by Kelly McGonigal and give a group presentation to report the results

Unit 6: Treasured Places

Sculptor

Mason Decaires Taylor

An Underwater art museum, teeming with life

Writing: Summarise the talk by Mason deCaires Taylor and write your opinions about the speakers' opinion

Unit 7: Live and Learn

Educational researcher

Sugarta Mitra

Build a School in the Cloud

Writing: Write a commentary about Sugar Mitra's School in the Cloud. What is his proposed project and how is internet transforming the arena of education both online and offline?

Unit 8: DIY: Do It Yourself

Farmer and technologist

Marcin Jkubowski

Open-sourced Blue Prints for Civilization

Writing: Present and explain a process. Refer to both text and Tedtalk by Marcin Jkybowski and analyze what motivates people to do or make things themselves, rather than hiring someone else or buying something. Think about benefits people receive from doing or making things themselves.