

Ted Project

Ted Perspectives Writing (November)

Ted Perspectives Writing 3

Choose one of the Projects from Unit 1-10 to complete the writing assignment for this month's Ted writing assignment. **The writing assignment details are listed at the end of each unit including examples to refer to while completing the assignment. There is a writing bank at the end of the textbook to find more examples to be referring to while completing the assignment for each unit.** The questions will help you work through the assignment. The textbook is there to guide you through the project. The diagrams, photos, infographics, questions, and texts are there to help you brainstorm your ideas for the assignment.

You may look up the actual Tedtalks listed under each of the units in the textbook. Transcript of each of the tedtalks from the unit will be provided towards the end of the textbook.

Ted Speakers

Unit 1: Travel, Trust, and Tourism

How Airbnb designs for trust

Joe Gebbia

Writing: A review

Choose one of the places and write a review.

- Vacation destination
- Local tourist attraction
- Local cafe or restaurant
- Place you have stayed

Unit 2: The Business of Technology

This is what happens when you reply to spam email

James Veitch

Writing: A persuasive article

Choose a product (invented or existing) and write an article to explain the product and encourage people to invest or find out more about it. (Two examples provided: laser cutter in school to make new products, cocoa beans to make fair-trade chocolate)

Unit 3: Faster, Higher, Stronger

Are athletes really getting faster, better, stronger?

David Epstein

Writing: Describing statistics

Describe the statistics in the bar paragraph provided at the end of the unit (Pg. 37 Textbook) (Pg. 35 pdf file) The writing strategy provided in the textbook to help describe statistics in the bar graph.

Unit 4: Cultural Transformation

Building a Park in the sky

Robert Hammond

Writing: A for and against essay (Explain why you would agree or disagree. Provide examples and justification to support your stance.

Write an essay on one of these titles:

What our city needs is a big new concert hall

We should not host a festival because the cleanup is too expensive

New technologies have had a very negative effect on our cultural lives

Unit 5: It's Not Rocket Science

Science for everyone, kids included

Beau Lotoo and Amy O'toole

Writing: A scientific method

Write a scientific method about an experiment you have designed, an experiment you have conducted at school, or a famous historical experiment that you are interested in.

Unit 6: Adapt to Survive

You have no idea where camels really come from

Latin Nasser

Writing: A problem-solution essay

In the problem-solution essay, outline the problem of how we can help protect the tiger and provide solutions to how you could help solve the problem. The problem-solution essay is provided in the Writing Bank (pg. 131 of the textbook) (pg. 129 or pdf) Find two or three sources that you can add to your essay to give it greater authority.

Unit 7: Outside the Box

Go ahead, make up new words!

Erin McKean

Writing: A report

Situation you will be resolving:

The English class has been given some money to make an app or a website to help current and future students deal with their biggest problems. No decisions have yet been made about what should go on the app or website.

Think Outside the Box to provide solutions and suggestions to this proposed project.

Unit 8: Common Ground

Why I keep speaking up, even when people mock my accent

Safwat Saleem

Writing: A complaint

Do you think there are stereotypes in the media about groups of people? (Boys, old people, businesspeople, people from your country, girls or students)
What was the problem, who was responsible, and how could it have changed? Writing a report to raise awareness about these groups of people.

Unit 9: Lend a Helping Hand

(Re)Touching Lives through Photos

Becci Manson

Writing: A letter of application

Write a letter of application in response to the advertisement

Advertisement:

Spend your summer in Mexico helping to preserve some of the world's most endangered species by participating in wildlife volunteer projects. Depending on where you're placed, you may care for animals, conduct research, or help with community programs. You may also be asked to teach basic English to local guides. You may find yourself working with dolphins or even Jaguars. Contact us for details and to let us know why you'd be a great fit for our team.

Write an application letter applying to the advertisement provided above.

Unit 10: Life-changing

A broken body isn't a broken person

Janine Shepherd

Writing: A success story

Write a story of between 200 and 250 words about overcoming something/ finally achieving something.