

Ted Writing

Ted Writing (Feburary)

21st Century Reading Book 3A

Choose one of the Projects from Unit 1-6 to complete the writing assignment. The writing assignment is listed at the end of each unit. All writing assignments will be carried out individually. “The textbook is there to guide you through the writing assignment. The reading section including diagrams, photos, infographics, and guiding questions are there to help you brainstorm your ideas for the writing assignment.

You may look up the actual Tedtalks listed under each of the units in the textbook. Transcript of each of the tedtalks from the unit will be provided towards the end of the textbook.

Ted Speakers

Unit 1: Making a Difference

Mark Bezos

A Life Lesson from a volunteer firefighter

Writing: Writing about someone who has made a difference in your life (who has made an impact in your lives)

Unit 2: Trends

Derei Sivers

How to start a movement

Writing: Making predictions about a product or service (description about a product or service and your predictions about it)

Unit 3: Improving Lives

Kenneth Shinozuka

My simple invention, designed to keep my grandfather safe

Writing: Writing a letter about a tech solution (to a tech company) for a healthcare issue (about the health care solutions you have developed)

Unit 4: Designing the Web

Maragret Could Stewart

How giant websites design for you (and a billion others, too)

Writing: Writing a review of your cell phone (of what you like and don't like about it and how it can be improved)

Unit 5: Community Builders

Haas and Hahn

How painting can transform communities

Writing: Writing a letter about improving your neighborhood (a letter to your local township requesting a new feature, facility or event for your neighborhood)

Unit 6: Clear Communication

Melissa Marshall

Talk nerdy to me

Writing: Writing what you learned about a topic (or you can explain about a game, sport, a hobby, or an idea from your work or study)