

Ted Writing

Ted Writing (March)

21st Century Reading Book 3B

Choose one of the Projects from Unit 7-12 to complete the writing assignment. The writing assignment is listed at the end of each unit. All writing assignments will be carried out individually. The textbook is there to guide you through the writing assignment. The reading section including diagrams, photos, infographics, and guiding questions are there to help you brainstorm your ideas for the writing assignment.

You may look up the actual Tedtalks listed under each of the units in the textbook. Transcript of each of the tedtalks from the unit will be provided towards the end of the textbook.

Ted Speakers

Unit 7: Identity

Pico Iyer

Where is home?

Writing: Writing about factors that contribute to one's identity (completing survey on identity and your reflection on why the results of the survey would have turned the way they did)

Unit 8: Transportation Solutions

Sanjay Dastoor

A skateboard, with a boost

Writing: Creating a poster of a transportation device Describe the invention and how it works and its benefits.

Unit 9: New Words

Anne Curzan

What makes a word “real”?

Writing: Writing about the effect of the Internet on the English language (Is the Internet degrading the English language? Why or why not?)

Unit 10: Understanding Emotions

Rana el Kailouhy

This app knows how you feel

Writing: Writing about whether there is a need for technology to recognize emotions (Examples from the unit)

Unit 11: Leaders and Thinkers

Richard Branson

Life at 30,000 feet

Writing: Writing about how you would run a company (Your business philosophy and style and how you would run your company and the kind of employees you would want)

Unit 12: Well-being

Arinna Huffington

How to succeed? Get more sleep

Writing: Writing about how you could improve your productivity at school or work (what kind of changes would you suggest to improve a sense of productivity)